

<GAFAM NAKED 2/5><<https://www.apple.com/>><01112018-archived by Stéphane Bataillon - <https://www.stephanebataillon.com>>

<<!DOCTYPE html>  
<html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-US" lang="en-US" prefix="og: http://ogp.me/ns#" class="no-js">

<head>

<meta charset="utf-8" />  
<link rel="canonical" href="https://www.apple.com/" />

<link rel="alternate" href="https://www.apple.com/" hreflang="en-US"  
>><link rel="alternate" href="https://www.apple.com/ae-ar/" hreflang="ar-AE"  
>><link rel="alternate" href="https://www.apple.com/ae/" hreflang="en-AE"  
>><link rel="alternate" href="https://www.apple.com/am/" hreflang="en-AM"  
>><link rel="alternate" href="https://www.apple.com/at/" hreflang="de-AT"  
>><link rel="alternate" href="https://www.apple.com/au/" hreflang="en-AU"  
>><link rel="alternate" href="https://www.apple.com/befr/" hreflang="fr-BE"  
>><link rel="alternate" href="https://www.apple.com/benl/" hreflang="nl-BE"  
>><link rel="alternate" href="https://www.apple.com/bg/" hreflang="bg-BG"  
>><link rel="alternate" href="https://www.apple.com/bh/" hreflang="en-BH"  
>><link rel="alternate" href="https://www.apple.com/br/" hreflang="pt-BR"  
>><link rel="alternate" href="https://www.apple.com/bw/" hreflang="en-BW"  
>><link rel="alternate" href="https://www.apple.com/ca/" hreflang="en-CA"  
>><link rel="alternate" href="https://www.apple.com/ca/fr/" hreflang="fr-CA"  
>><link rel="alternate" href="https://www.apple.com/cf/" hreflang="fr-CF"  
>><link rel="alternate" href="https://www.apple.com/chde/" hreflang="de-CH"  
>><link rel="alternate" href="https://www.apple.com/chfr/" hreflang="fr-CH"  
>><link rel="alternate" href="https://www.apple.com/ci/" hreflang="fr-CI"  
>><link rel="alternate" href="https://www.apple.com/cl/" hreflang="es-CL"  
>><link rel="alternate" href="https://www.apple.com/cm/" hreflang="fr-CM"  
>><link rel="alternate" href="https://www.apple.com/cn/" hreflang="zh-CN"  
>><link rel="alternate" href="https://www.apple.com/co/" hreflang="es-CO"  
>><link rel="alternate" href="https://www.apple.com/cz/" hreflang="cs-CZ"  
>><link rel="alternate" href="https://www.apple.com/de/" hreflang="de-DE"  
>><link rel="alternate" href="https://www.apple.com/dk/" hreflang="da-DK"  
>><link rel="alternate" href="https://www.apple.com/ee/" hreflang="et-EE"  
>><link rel="alternate" href="https://www.apple.com/eg/" hreflang="en-EG"





```

flag-mx"></span>
                                <span class="ac-ls-dropdown-
copy">México</span>
                                </span>
                                <span id="ac-ls-dropdown-icon"
class="ac-ls-dropdown-icon ac-ls-icon ac-ls-icon-chevron"></span>
                                </div>
                                <div id="ac-ls-dropdown-options" class="ac-ls-
dropdown-options" role="menu" aria-expanded="false">
                                <ul class="ac-ls-itemlist"
role="presentation">
                                    <li role="menuitem" id="ac-ls-
dropdown-option-1" class="ac-ls-dropdown-option ac-ls-dropdown-nav-item" aria-
selected="true">
                                        <span class="ac-ls-flag
ac-ls-flag-mx"></span>
                                        <span class="ac-ls-
dropdown-copy">México</span>
                                    </li>
                                    <li role="menuitem" id="ac-ls-
dropdown-option-2" class="ac-ls-dropdown-option ac-ls-dropdown-nav-item">
                                        <span class="ac-ls-flag
ac-ls-flag-us"></span>
                                        <span class="ac-ls-
dropdown-copy">Estados Unidos</span>
                                    </li>
                                    <li role="menuitem" id="ac-ls-
dropdown-option-3" class="ac-ls-dropdown-option ac-ls-dropdown-nav-item" data-
href="//www.apple.com/choose-your-country/">
                                        <span class="ac-ls-
dropdown-copy">Todos los países</span>
                                    </li>
                                </ul>
                                </div>
                                </div>
                                <a href="" id="ac-ls-continue" class="ac-ls-button ac-
ls-actions-item ac-ls-continue" role="button">Continuar</a>
                                <button id="ac-ls-close" class="ac-ls-close ac-ls-
actions-item ac-ls-icon ac-ls-icon-close"><span class="ac-ls-close-text" aria-
label="Close"></span></button>
                                </div>
                                </div>
</aside>

<meta name="ac-gn-store-key" content="SFX9YPPY9PPXCU9KH" />
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-US" dir="ltr"
data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home', 'segments':
{ 'smb': 'Business Store Home', 'eduInd': 'Education Store Home', 'other':
'Store Home' } }">
</aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate" />
<nav id="ac-globalnav" class="no-js" role="navigation" aria-label="Global
Navigation" data-hires="false" data-analytics-region="global nav" lang="en-US"
dir="ltr" data-store-locale="us" data-store-api="/[storefront]/shop/bag/status"
data-search-locale="en_US" data-search-api="/search-services/suggestions/">
    <div class="ac-gn-content">
        <ul class="ac-gn-header">
            <li class="ac-gn-item ac-gn-menuicon">
                <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
                    <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
                        <span class="ac-gn-menuicon-
bread-crust ac-gn-menuicon-bread-crust-top"></span>
                    </span>

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                                <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-bottom">
                                <span class="ac-gn-menuicon-
bread-crust ac-gn-menuicon-bread-crust-bottom"></span>
                                </span>
                                </label>
                                <a href="#ac-gn-menustate" class="ac-gn-
menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
                                <span class="ac-gn-menuanchor-
label">Open Menu</span>
                                </a>
                                <a href="#" class="ac-gn-menuanchor ac-gn-
menuanchor-close" id="ac-gn-menuanchor-close">
                                <span class="ac-gn-menuanchor-
label">Close Menu</span>
                                </a>
                                </li>
                                <li class="ac-gn-item ac-gn-apple">
                                <a class="ac-gn-link ac-gn-link-apple" href="/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
                                <span class="ac-gn-link-
text">Apple</span>
                                </a>
                                </li>
                                <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-
gn-bag-small">
                                <a class="ac-gn-link ac-gn-link-bag"
href="/us/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with Items">
                                <span class="ac-gn-link-text">Shopping
Bag</span>
                                <span class="ac-gn-bag-badge"></span>
                                </a>
                                <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
                                </li>
                                </ul>
                                <ul class="ac-gn-list">
                                <li class="ac-gn-item ac-gn-apple">
                                <a class="ac-gn-link ac-gn-link-apple" href="/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
                                <span class="ac-gn-link-
text">Apple</span>
                                </a>
                                </li>
                                <li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
                                <a class="ac-gn-link ac-gn-link-mac"
href="/mac/" data-analytics-title="mac">
                                <span class="ac-gn-link-text">Mac</span>
                                </a>
                                </li>
                                <li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
                                <a class="ac-gn-link ac-gn-link-ipad"
href="/ipad/" data-analytics-title="ipad">
                                <span class="ac-gn-link-
text">iPad</span>
                                </a>
                                </li>
                                <li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
                                <a class="ac-gn-link ac-gn-link-iphone"
href="/iphone/" data-analytics-title="iphone">
                                <span class="ac-gn-link-
text">iPhone</span>
                                </a>
                                </li>
                                </ul>

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        <li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
            <a class="ac-gn-link ac-gn-link-watch"
href="/watch/" data-analytics-title="watch">
                <span class="ac-gn-link-
text">Watch</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-tv">
            <a class="ac-gn-link ac-gn-link-tv" href="/tv/"
data-analytics-title="tv">
                <span class="ac-gn-link-text">TV</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-music">
            <a class="ac-gn-link ac-gn-link-music"
href="/music/" data-analytics-title="music">
                <span class="ac-gn-link-
text">Music</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
            <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com" data-analytics-title="support">
                <span class="ac-gn-link-
text">Support</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
            <a class="ac-gn-link ac-gn-link-search"
href="/us/search" data-analytics-title="search" data-analytics-click="search"
aria-label="Search apple.com">
                <span class="ac-gn-search-placeholder"
aria-hidden="true">Search apple.com</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
            <a class="ac-gn-link ac-gn-link-bag"
href="/us/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with Items">
                <span class="ac-gn-link-text">Shopping
Bag</span>
                <span class="ac-gn-bag-badge" aria-
hidden="true"></span>
            </a>
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
        </li>
    </ul>
    <aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
        <div class="ac-gn-searchview-content">
            <form id="ac-gn-searchform" class="ac-gn-
searchform" action="/us/search" method="get">
                <div class="ac-gn-searchform-wrapper">
                    <input id="ac-gn-searchform-
input" class="ac-gn-searchform-input" type="text" aria-label="Search apple.com"
placeholder="Search apple.com" autocorrect="off" autocapitalize="off"
autocomplete="off" spellcheck="false" />
                    <input id="ac-gn-searchform-src"
type="hidden" name="src" value="globalnav" />
                    <button id="ac-gn-searchform-
submit" class="ac-gn-searchform-submit" type="submit" disabled aria-
label="Submit"></button>
                    <button id="ac-gn-searchform-

```

```

reset" class="ac-gn-searchform-reset" type="reset" disabled aria-label="Clear
Search"></button>
                                </div>
                                </form>
                                <aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""></aside>
                                </div>
                                <button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Close Search">
                                <span class="ac-gn-searchview-close-
wrapper">
                                <span class="ac-gn-searchview-
close-left"></span>
                                <span class="ac-gn-searchview-
close-right"></span>
                                </span>
                                </button>
                                </aside>
                                <aside class="ac-gn-bagview" data-analytics-region="bag">
                                <div class="ac-gn-bagview-scrim">
                                <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
                                </div>
                                <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">
                                </div>
                                </aside>
                                </div>
</nav>
<div id="ac-gn-curtain" class="ac-gn-curtain"></div>
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>

<script type="text/javascript" src="/ac/globalnav/3/en_US/scripts/ac-
globalnav.built.js"></script>

<script src="/metrics/ac-analytics/2.2/scripts/ac-analytics.js"
type="text/javascript" charset="utf-8"></script>

```

```

<main class="main with-heroes with-promos" role="main">

```

```

<section

```

```
id="section-heroes"  
class="homepage-section"  
data-analytics-region="hero"  
data-section-content-type="heroes"  
data-analytics-activitymap-region-id="hero"
```

>

```
<ul  
  id="hero-positions"  
  class="homepage-section-positions heroes-count-  
2"  
  data-heroes-count="2"  
>
```

```
  <li  
    class="homepage-section-item  
hero-position hero-position-1"  
    data-promo-type="show-hide"  
    id="hero-position-1"  
  >
```

```
<div  
class="hero iphone-x hero-iphone-x promo-managed-unit promo-managed-unit-iphone-  
x"  
data-promo-id="hero-iphone-x"  
data-content-unit="iphone-x"  
data-analytics-section-engagement="name:hero-iphone-x"  
>
```

```
<a  
href="/iphone-x/"  
tabindex="0"  
class="unit-wrapper"  
>  
<div class="unit-copy-wrapper">
```



```
<h2 class="headline">iPhone X</h2>
```

```
<h3 class="subhead">Say hello to the future.</h3>
```

```
</div>
```

```
<div
```

```
class="unit-image-wrapper image-constraints-full"
```

```
>
```

```
<figure class="unit-image unit-image-iphone-x-iphone-x image-anchored-center  
image-anchored-top image-size-static" data-progressive-image></figure>
```

```
</div>
```

```
</a>
```

```
</div>
```

```
</li>
```

```
<li
```

```
class="homepage-section-item
```

```
hero-position hero-position-2"
```

```
data-promo-type="show-hide"
```

```
id="hero-position-2"
```

```
>
```

```
<div
```

```
class="hero iphone-8 hero-iphone-8 promo-managed-unit promo-managed-unit-iphone-  
8"
```

```
data-promo-id="hero-iphone-8"
```

```
data-content-unit="iphone-8"
```

```
data-analytics-section-engagement="name:hero-iphone-8"
```

```
>
```

```
<a
```

```
href="/iphone-8/"
```

```
tabindex="0"
```

```
class="unit-wrapper"
```

>

```
<div class="unit-copy-wrapper">
```

```
<h2 class="headline">iPhone 8</h2>
```

```
<h3 class="subhead">A new generation of iPhone.</h3>
```

```
</div>
```

```
<div
```

```
class="unit-image-wrapper image-constraints-full"
```

>

```
<figure class="unit-image unit-image-iphone-8-iphone-8 image-anchored-center  
image-anchored-bottom image-size-static" data-progressive-image></figure>
```

```
</div>
```

```
</a>
```

```
</div>
```

```
</li>
```

```
</ul>
```

```
</section>
```

```
<section
```

```
id="section-promos"
```

```
class="homepage-section"
```

```
data-analytics-region="promo"
```

```
data-section-content-type="promos"
```

```
data-analytics-activitymap-region-id="promo"
```

>

```
<ul
```

```
id="promo-positions"
```

```
class="homepage-section-positions promos-count-
```

```
6"
```

```
data-promos-count="6"
```

>

```
<li
```

```
promo-position promo-position-1"
class="homepage-section-item
data-promo-type="show-hide"
id="promo-position-1"
>
```

```
<div
class="promo today-at-apple promo-today-at-apple promo-managed-unit promo-
managed-unit-today-at-apple"
data-promo-id="promo-today-at-apple"
data-content-unit="today-at-apple"
data-analytics-section-engagement="name:promo-today-at-apple"
>
```

```
<a
href="/do-more/"
tabindex="0"
class="unit-wrapper theme-dark"
>
```

```
<div class="unit-copy-wrapper">
<h4 class="unit-header">Today at Apple</h4>
<h5 class="unit-subheader">Inspiring sessions happening daily<br /> at an
Apple Store near you.</h5>
</div>
```

```
<div
class="unit-image-wrapper image-constraints-partial"
>
<figure class="unit-image unit-image-today-at-apple image-anchored-center image-
anchored-bottom image-size-static" data-progressive-image></figure>
</div>
```

</a>

</div>

```

                                </li>
                                <li
promo-position promo-position-2"
                                class="homepage-section-item
                                data-promo-type="show-hide"
                                id="promo-position-2"
                                >
```

<div

class="promo apple-watch-series-3 promo-apple-watch-series-3 promo-managed-unit  
promo-managed-unit-apple-watch-series-3"

data-promo-id="promo-apple-watch-series-3"

data-content-unit="apple-watch-series-3"

data-analytics-section-engagement="name:promo-apple-watch-series-3"

>

<a

href="/apple-watch-series-3/"

tabindex="0"

class="unit-wrapper"

>

<div class="unit-copy-wrapper">

<h4 class="logo-image unit-header logo-image-watch-promo"><span class="logo-  
image-label">Apple Watch Series 3</span></h4>

<h5 class="unit-subheader">Freedom calls.</h5>

</div>

<div

class="unit-image-wrapper image-constraints-partial"

```
>
<figure class="unit-image unit-image-watch-series-3 image-anchored-center image-anchored-middle image-size-static" data-progressive-image></figure>
```

```
</div>
```

```
</a>
```

```
</div>
```

```
</li>
```

```
<li
```

```
class="homepage-section-item
```

```
promo-position promo-position-3"
```

```
data-promo-type="show-hide"
```

```
id="promo-position-3"
```

```
>
```

```
<div
```

```
class="promo ipad-pro promo-ipad-pro promo-managed-unit promo-managed-unit-ipad-pro"
```

```
data-promo-id="promo-ipad-pro"
```

```
data-content-unit="ipad-pro"
```

```
data-analytics-section-engagement="name:promo-ipad-pro"
```

```
>
```

```
<a
```

```
href="/ipad-pro/"
```

```
tabindex="0"
```

```
class="unit-wrapper"
```

```
>
```

```
<div class="unit-copy-wrapper">
```

```
<h4 class="unit-header">iPad Pro</h4>
```

```
<h5 class="unit-subheader">Anything you can do,<br class="medium-small-only" />
you can do better.</h5>
```

</div>

<div

class="unit-image-wrapper image-constraints-partial"

>

<figure class="unit-image unit-image-ipad-pro image-anchored-center image-anchored-middle image-size-static" data-progressive-image></figure>

</div>

</a>

</div>

</li>

<li

class="homepage-section-item

promo-position promo-position-4"

data-promo-type="show-hide"

id="promo-position-4"

>

<div

class="promo imac-pro promo-imac-pro promo-managed-unit promo-managed-unit-imac-pro"

data-promo-id="promo-imac-pro"

data-content-unit="imac-pro"

data-analytics-section-engagement="name:promo-imac-pro"

>

<a

href="/imac-pro/"

tabindex="0"

class="unit-wrapper theme-dark"

>

<div class="unit-copy-wrapper">

<h4 class="unit-header">iMac Pro</h4>

<h5 class="unit-subheader">Available now.</h5>

</div>

<div

class="unit-image-wrapper image-constraints-full"

>

<figure class="unit-image unit-image-imac-pro image-anchored-center image-anchored-bottom image-size-static" data-progressive-image></figure>

</div>

</a>

</div>

</li>

<li

class="homepage-section-item

promo-position promo-position-5"

data-promo-type="show-hide"

id="promo-position-5"

>

<div

class="promo accessories promo-accessories promo-managed-unit promo-managed-unit-accessories"

data-promo-id="promo-accessories"

data-content-unit="accessories"

data-analytics-section-engagement="name:promo-accessories"

>

<a

href="/us/shop/goto/accessories"

tabindex="0"

```
class="unit-wrapper"
```

```
>
```

```
<div class="unit-copy-wrapper">
```

```
<h4 class="unit-header">Even More to Love</h4>
```

```
<h5 class="unit-subheader">Shop accessories.</h5>
```

```
</div>
```

```
<div
```

```
class="unit-image-wrapper image-constraints-partial"
```

```
>
```

```
<figure class="unit-image unit-image-accessories image-anchored-center image-anchored-bottom image-size-static" data-progressive-image></figure>
```

```
</div>
```

```
</a>
```

```
</div>
```

```
</li>
```

```
<li
```

```
class="homepage-section-item
```

```
promo-position promo-position-6"
```

```
data-promo-type="show-hide"
```

```
id="promo-position-6"
```

```
>
```

```
<div
```

```
class="promo customer-letter promo-customer-letter promo-managed-unit promo-managed-unit-customer-letter"
```

```
data-promo-id="promo-customer-letter"
```

```
data-content-unit="customer-letter"
```

```
data-analytics-section-engagement="name:promo-customer-letter"
```

```
>
```



```
<a
href="/iphone-battery-and-performance/"

tabindex="0"
class="unit-wrapper"

>

<div class="unit-copy-wrapper">

<h4 class="unit-header">A message about iPhone batteries and performance.</h4>

</div>

<div
class="unit-image-wrapper image-constraints-partial"
>

<figure class="unit-image unit-image-customer-letter image-anchored-center
image-anchored-middle image-size-static" data-progressive-image></figure>

</div>

</a>

</div>

                                </li>

                                </ul>
                                </section>
                                </main>

                                <footer id="ac-globalfooter" class="no-js" lang="en-US" data-analytics-
region="global footer" role="contentinfo" aria-labelledby="ac-gf-label">
                                <div class="ac-gf-content">
                                <h2 class="ac-gf-label" id="ac-gf-label">Apple
Footer</h2>
                                <nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
                                <!--googleoff: all-->
                                <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-state-
products" />
                                <div class="ac-gf-directory-column-section">
```

```

        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
        <h3 class="ac-gf-directory-column-section-title">Shop and
Learn</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-products"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-anchor
ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/mac/">Mac</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/ipad/">iPad</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/iphone/">iPhone</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/watch/">Watch</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/tv/">TV</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/music/">Music</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/itunes/">iTunes</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/homepod/">HomePod</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/ipod-touch/">iPod
touch</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/buy_accessories">Accessories</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/giftcards">Gift Cards</a></li>
        </ul>
        </div>
    </div>
    <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-state-
storeservices" />
        <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
        <h3 class="ac-gf-directory-column-section-title">Apple
Store</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>

```

```
        <a href="#" class="ac-gf-directory-column-section-anchor
ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/retail/">Find a
Store</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/retail/geniusbar/">Genius Bar</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/today/">Today at
Apple</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/retail/camp/">Apple
Camp</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/retail/fieldtrip/">Field Trip</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://itunes.apple.com/app/apple-store/id375380948?
pt&#x3D;2003&amp;ct&#x3D;footer&amp;mt&#x3D;8">Apple Store App</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/special_deals">Refurbished and Clearance</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/payment_plan">Financing</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/reuse_and_recycle">Reuse and Recycling</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/account">Order Status</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/help">Shopping Help</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education" />
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
            <h3 class="ac-
gf-directory-column-section-title">For Education</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                </a>
                <a href="#" class="ac-gf-directory-column-section-anchor
ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                </a>
                <ul class="ac-gf-directory-column-section-list">
                    <li class="ac-gf-directory-column-section-
```

```
item"><a class="ac-gf-directory-column-section-link" href="/education/">Apple
and Education</a></li>
      <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/educationrouting">Shop for College</a></li>
    </ul>
  </div>
  <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business" />
  <div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
      <h3 class="ac-
gf-directory-column-section-title">For Business</h3>
    </label>
    <a href="#ac-gf-directory-column-section-state-business"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
      <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
    </a>
    <a href="#" class="ac-gf-directory-column-section-anchor
ac-gf-directory-column-section-anchor-close">
      <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
    </a>
    <ul class="ac-gf-directory-column-section-list">
      <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/business/">Apple and
Business</a></li>
      <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/retail/business/">Shop for Business</a></li>
    </ul>
  </div>
  </div>
  <div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts" />
    <div class="ac-gf-directory-column-section">
      <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
        <h3 class="ac-
gf-directory-column-section-title">Account</h3>
      </label>
      <a href="#ac-gf-directory-column-section-state-accounts"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
      </a>
      <a href="#" class="ac-gf-directory-column-section-anchor
ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
      </a>
      <ul class="ac-gf-directory-column-section-list">
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/us/">Manage Your Apple ID</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/account">Apple Store Account</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/us/shop/goto/account">Apple Store Account</a></li>
      </ul>
    </div>
  </div>
```

```
href="https://www.icloud.com">iCloud.com</a></li>
  </ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility" />
  <div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">
      <h3 class="ac-
gf-directory-column-section-title">Apple Values</h3>
      </label>
      <a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-anchor
ac-gf-directory-column-section-anchor-close">
          <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
          </a>
          <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/accessibility/">Accessibility</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/education/connectED/">Education</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/environment/">Environment</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/diversity/">Inclusion and Diversity</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/privacy/">Privacy</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/supplier-
responsibility/">Supplier Responsibility</a></li>
          </ul>
        </div>
      </div>
    <div class="ac-gf-directory-column">
      <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about" />
      <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
          <h3 class="ac-gf-directory-
column-section-title">About Apple</h3>
          </label>
          <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-anchor
ac-gf-directory-column-section-anchor-close">
              <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
              </a>
              <ul class="ac-gf-directory-column-section-list">
```

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/newsroom/">Newsroom</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/leadership/">Apple
Leadership</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/jobs/us/">Job
Opportunities</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="http://investor.apple.com">Investors</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/apple-
events/">Events</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/contact/">Contact
Apple</a></li>
    </ul>
</div>
</div>
<!--googleon: all-->
</nav>

<section class="ac-gf-footer">
    <div class="ac-gf-footer-shop" x-ms-format-detection="none">
        More ways to shop: Visit an <a href="/retail/">Apple Store</a>,
<span class="nowrap">call 1-800-MY-APPLE, or <a
href="https://locate.apple.com/">find a reseller</a></span>.
    </div>
    <div class="ac-gf-footer-locale">
        <a class="ac-gf-footer-locale-link" href="/choose-your-country/"
title="Choose your country or region" aria-label="United States. Choose your
country or region"><span class="ac-gf-footer-locale-flag" data-
hires="false"></span>United States</a>
    </div>
    <div class="ac-gf-footer-legal">
        <div class="ac-gf-footer-legal-copyright">Copyright ©
            2018
            Apple Inc. All rights reserved.</div>
        <div class="ac-gf-footer-legal-links">
            <a class="ac-gf-footer-legal-link"
href="/privacy/privacy-policy/">Privacy Policy</a>
            <a class="ac-gf-footer-legal-link"
href="/legal/internet-services/terms/site.html">Terms of Use</a>
            <a class="ac-gf-footer-legal-link"
href="/us/shop/goto/help/sales_refunds">Sales and Refunds</a>
            <a class="ac-gf-footer-legal-link"
href="/legal/">Legal</a>
            <a class="ac-gf-footer-legal-link" href="/sitemap/">Site
Map</a>
        </div>
    </div>
</section>

<script type="text/javascript" src="/ac/globalfooter/3/en_US/scripts/ac-
globalfooter.built.js"></script>
<script type="application/ld+json">
    {
        "@context": "http://schema.org",
        "@id": "https://www.apple.com/#organization",
        "@type": "Organization",
        "name": "Apple",
        "url": "https://www.apple.com/",

```

```

        "logo": "https://www.apple.com/ac/structured-
data/images/knowledge_graph_logo.png?201709101434",
        "contactPoint": [
            {
                "@type": "ContactPoint",
                "telephone": "+1-800-692-7753",
                "contactType": "sales",
                "areaServed": [ "US" ]
            }
        ],
        "sameAs": [
            "http://www.wikidata.org/entity/Q312",
            "https://www.youtube.com/user/Apple",
            "https://www.linkedin.com/company/apple",
            "https://www.facebook.com/Apple",
            "https://www.twitter.com/Apple"
        ]
    }
</script>

<script type="text/javascript"
src="/ac/localeswitcher/1/scripts/localeswitcher.built.js"></script>

</div>
</footer>
<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#website",
    "@type": "WebSite",
    "url": "https://www.apple.com/",
    "name": "Apple",
    "potentialAction": {
        "@type": "SearchAction",
        "target": "https://www.apple.com/us/search/
{search_term_string}?src=mc_google",
        "query-input": "required name=search_term_string"
    }
}
</script>

<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#webpage",
    "@type": "WebPage",
    "url": "https://www.apple.com/",
    "name": "Apple"
}
</script>

<script
src="https://images.apple.com/v/home/dn/built/scripts/main.built.js"
type="text/javascript" charset="utf-8"></script>

<link rel="stylesheet" href="/ac/ac-films/5.1.0/styles/modal.css" />
<script src="/ac/ac-films/5.1.0/scripts/autofilms.built.js"
type="text/javascript"></script>
</body>
</html> <end of the home page>

```